

City of Mt. Juliet  
 Land Development Code, Part B – Zoning Regulations  
 Article XI. – Sign Regulations

- 11.101 General Provisions
  - 101.1 Conflicting provisions
  - 101.2 Purpose and intent
  - 101.3 Requirements and terms
  - 101.4 Placement
  - 101.5 Design guidelines
  - 101.6 Materials
  - 101.7 External illumination
  - 101.8 Internal illumination
  - 101.9 Maintenance
  - 101.10 Removal of landscape materials
  - 101.11 Prohibited signs
  - 101.12 Non-conforming signs
  - 101.13 Exempt and exception signs
  - 101.14 Waivers and variances
  - 101.15 Violations & Regulatory enforcement
  - 101.16 Definitions

- 11.102 Overview of sign types
- 11.103 Awning signs
- 11.104 Canopy signs
- 11.105 Convenience signs
- 11.106 Development entrance subdivision signs
- 11.107 Directory signs
- 11.108 Drive-thru signs
- 11.109 Flags
- 11.110 Monument signs
- 11.111 Pole banners
- 11.112 Sandwich board (a-frame) signs
- 11.113 Small hanging/projecting signs
- 11.114 Sports field/sports court signs
- 11.115 Temporary commercial signs
- 11.116 Temporary construction site/leasing signs
- 11.117 Temporary non-commercial signs
- 11.118 Temporary real estate signs
- 11.119 Vertical projecting wall signs
- 11.120 Wall signs
- 11.121 Window signs

## 11.101 General Provisions

### 11.101.1 *Conflicting provisions*

- A. In case of conflict between this Article or any part hereof, the City, and any other provision of this Code, the provision that establishes the higher standard shall prevail. (Code 1997, tit. 5, ch. 1, § 2; Ord. No. 2008-59, § 2, 9-22-2008)
- B. The provisions of this Article control signage in the City. Any other provisions of the City zoning regulations which purport to control signage are subordinate to the provisions of this Article, unless specifically stated otherwise in this Article. (Code 1997, tit. 5, ch. 1, § 3; Ord. No. 2008-59, § 3, 9-22-2008)

### 11.101.2 *Purpose and intent*

- A. It is not the purpose or the intent of these provisions to regulate the message displayed on any sign; nor is it the purpose or intent of the provisions to regulate any building design or any display not defined as a sign, or any sign, which cannot be viewed from outside a building. The City's regulations are set forth in an effort to regulate signs by providing an adequate means of expression and to promote the economic viability of the business community, while protecting the City and its citizens from a proliferation of signs of a type, size, location and character that would adversely impact upon the aesthetics of the community and threaten the health, safety and welfare of the community.
- B. The purpose and intent of this section is to:
  1. Regulate the number, location, size, type, illumination, and other physical characteristics of signs within the City in order to promote public health, safety and welfare.
  2. Maintain, enhance, and improve the aesthetic environment of the City by preventing visual clutter that is a threat to traffic safety and is harmful to the appearance of the City.
  3. Improve the visual appearance of the City, while providing effective means of communication consistent with constitutional guarantees.
  4. Provide for fair and consistent enforcement of the sign regulations set forth herein under the regulatory authority of the City.
  5. Encourage the effective use of signs as a means of communication for businesses, organizations, and individuals in the City.
  6. Provide temporary signs in limited circumstances.
  7. Allow a wide variety of sign types in commercial zones, and a more limited variety of signs in other zones, subject to the standards set forth in this article.
  8. Regulate signs in all zoning districts in the City.
  9. Provide a means of wayfinding in the community, thereby reducing traffic confusion and congestion and improving pedestrian and traffic safety.
  10. Preserve the City as a community that is attractive to business.
  11. Minimize the possible adverse effects of signs on nearby public and private property while protecting First Amendment free speech rights.
- C. Severability is intended throughout and within the provisions of this article. If any section, sentence, clause, or phrase of this article is held invalid or unconstitutional by a court of competent jurisdiction, then such judgment shall in no way affect or impair the validity of the remaining portions of this article.

### 11.101.3 *Requirements and terms*

- A. *Effect.* The effect of this section is to:
  1. Establish a permit system to allow a variety of types of signs in commercial and industrial zones and a limited variety of signs in residential zones, subject to the standards and the permit procedures of this section.
  2. Allow certain signs that are small, unobtrusive, and incidental to the principal use of the respective lots on which they are located, subject to the substantive requirements of this section, but without a requirement for permits.
  3. Provide for temporary signs in limited circumstances.
  4. Regulate signs in all zoning districts in the City.
  5. Prohibit all signs not expressly permitted by this section.
  6. Provide for the enforcement of the provisions of this section.

B. *Permits required.*

1. *Applicability.* No sign, except those identified in these provisions as being exempt or not requiring a permit, shall be erected, constructed, altered, or relocated without first obtaining a sign permit. All permanent commercial and non-commercial and temporary commercial signs shall be registered on a form provided by the City of Mt. Juliet Planning Department prior to their construction/erection or change of design. All such signs are required to be reviewed.
2. *Authority and execution.* The Planning Department shall be responsible for determining compliance with this Article. The Planning Department shall be responsible for issuing a sign permit.
3. *Fees.* All fees are to be charged for both temporary and permanent signs.
  - a. The fee schedule establishes fees that are reasonable and proportionate, and are intended to recover the City's costs associated with the administration and delivery of planning and development-related services. The Planning Department fee schedule shall be made available to the public through the City of Mt. Juliet's official website or by contacting or visiting the Planning Department or other designated administrative offices.
  - b. Signs placed prior to approval and obtaining the appropriate permits shall be subject to the fee that is one hundred (100) percent of the usual permit fee in addition to the required permit fee (i.e. double permit fee).
4. *Temporary permits.* Temporary commercial signs require registration.
5. *Permit issuance.* Upon the filing of an application for a permanent sign permit for erection, alteration, or relocation of a sign, the Planning Department shall determine whether the application is complete. If the application is not complete, the Planning Department shall notify the applicant of any deficiencies and shall take no steps to process the application until the deficiencies are remedied. Once it is determined that the application is complete, the Planning Department shall:
  - a. Examine the plans and specifications, and location (if required) upon which the proposed sign is to be erected, altered, or relocated.
  - b. Within seven (7) working days of receiving a complete and correct application, upon notification to the applicant and receipt of the required fees, issue a permit if the sign complies with the requirements of this Article, all other ordinances of the City, and upon receipt of the required fee. If the work authorized under a sign permit is not completed within one (1) year, after the date of issuance, the permit becomes null and void.
6. *Approval of electrified signs.* The application for a sign permit for the erection of a sign in which electrical wiring and connections are to be used requires a separate electrical permit and such application may be filed with the City of Mt. Juliet Building & Codes Department upon approval of the sign through the Planning Department.
7. *Approval of ground signs.* The application for a sign permit for the erection of a ground/monument sign which is more than four (4) feet in height (including the footer depth) may require a separate building permit application and which may be filed with the City of Mt. Juliet Building & Codes Department upon approval of the sign registration through the Planning Department. Approval of the sign registration through the Planning Department does not constitute approval through the Building & Codes Department.
8. *Inspection.* The Planning Department may inspect, at such times as deemed appropriate, each sign or other advertising structure regulated by this Article. The purpose of the inspection is to ascertain whether the structure is secure or insecure, whether in need of repair or removal, or not in conformance with the permit application or otherwise in violation of the provisions of this Article. All other inspections, including electrical and building will be performed at the discretion of the Building & Codes Department.
9. *Revocation of permit.* All rights and privileges acquired under the provisions of this Article are mere licenses revocable at any time by the Planning Department. Upon termination or revocation of the sign permit, the applicant shall remove the sign or other advertising structure without cost or expense of any kind to the City. In the event of the failure, neglect, or refusal on the part of the applicant to do so, the City may proceed to remove the same and charge the expense to the applicant or property owner.

C. *Transitional Provisions.*

1. *Existing signs.* All signs legally erected prior to the effective date of the adoption of this Article are considered legal by this Article and may remain in place and in use, subject to certain restrictions on time frames (if applicable for temporary signs), modification, replacement, and other actions affecting the sign, as set forth in this Article.
2. *Existing permits.* All holders of permits for signs issued legally prior to the effective date of this Article may erect signs which are subject of such permits within the times allowed by such permits, and such signs shall then be treated as though they had been erected prior to the effective date of this Article. However, such permits may not be extended or amended unless the sign which is the subject of such permit will conform to all requirements of this Article.
3. *Existing violations.* All violations of the sign regulations repealed by adoption of this Article, shall remain violations of this Article of the City of Mt. Juliet and all penalties and enforcement remedies set forth hereunder shall be available to the City of Mt. Juliet as through the violation were a violation of this Article. However, if the effect of this Article is to make a sign that was formerly nonconforming become conforming, then enforcement actions shall cease except to the extent of collecting penalties (other than removal of the sign) for violations that occurred prior to the effective date of this Article.

D. *Nonconforming signs.* The utilization of a nonconforming sign and/or sign structure, as defined herein, may continue subject to the conditions and requirements noted below.

1. When the use of a property changes, including but not limited to the redevelopment of the site or a change in the use of the business, the sign on that property must be brought into compliance with the provision of this article.
2. Except for repairs, maintenance, and alterations (allowed pursuant to state law), no alterations to a nonconforming sign/sign structure shall be allowed. Unless otherwise allowed by law, any structural or other substantial improvement to a nonconforming sign (except for printing or refinishing/refacing the surface of the existing sign face or sign structure to maintain appearance) shall be deemed an abandonment of the nonconforming status and shall result in the reclassification of such sign as an illegal sign.
3. Prior to any new sign being permitted or constructed on any site, all nonconforming signs that do not constitute off-site signs shall be brought into full compliance with the requirements of this Article.
4. Nothing in this Article shall prevent the strengthening or restoring to a safe condition of any portion of a sign or structure declared unsafe by a City of Mt. Juliet Building Inspector. Such signs may be improved only to bring the sign in conformance with applicable safety requirements. Any structural changes outside of the context for the safety of the structure will be required to be reviewed and may be required to come into conformity with this Article.

#### 11.101.4 Placement

- A. Signs shall be placed according to the applicable sign type requirements.
- B. Signs shall not be placed within the public right-of-way (pude), except those placed by or on behalf of a governmental entity.
- C. All other signs placed in the right-of-way shall be forfeited by the public and shall be immediately confiscated and disposed of by the City.
- D. Signs shall not interfere with or block the site of directional, instructional, or warning signs placed by or on behalf of a governmental entity.
- E. Signs, along with their support, braces, or anchors shall be placed or constructed so as not to obstruct or interfere with any door, window, fire escape or other means of egress light, or ventilation. Signs shall be located so they do not obscure the view of pedestrian or vehicular traffic that would endanger safe movement. Signs shall not be placed to obscure prominent architectural features on a building.
- F. All freestanding signs must remain upright and intact. Any damaged signs must be removed immediately. See subsections 11.115, 11.116, 11.117, and 11.118, for provisions related to Temporary sign type and placement.
- G. All temporary banners must be affixed to the primary building only, that the tenant currently leases/owns. The banner must remain taut, and in place. Any damage to the sign shall constitute the removal from the building immediately.

- H. *Setbacks (temporary and permanent)*. Shall be outside of the right-of-way (row) and public utility drainage easement (pude), with a minimum of ten (10) feet from the edge of the street or curb. The signs shall not impede or inhibit line of sight distance for citizens and/or motorists.
- I. *Spacing*. For commercial/industrial sign computation, see specific sign type in section 11.101.13. Signs shall be measured from the closest parts of any two signs unless otherwise provided for by this article. Signs shall be oriented toward the street to which they are adjacent.
- J. *Visibility triangle*. All entrance signs and ground/freestanding signs located near the corners of an intersection, shall be located outside of the sight distance triangle. Such triangle shall be measured at a distance of thirty-five (35) feet running parallel along each leg of the road right-of-way (row) connecting them to form a triangular area. This area shall be free of any permanent or temporary signs that may inhibit a clear sight visibility for motorists. Where a private driveway and a right-of-way (row) intersect the distance shall be measured from both sides of the center line of the driveway along the right-of-way (row) or property line to create the visibility triangle.

#### 11.101.5 Design guidelines

- A. All signs shall be designed, constructed, and maintained in accordance with the following standards:
  - 1. *Design review and conformance*. Compliance with the following design standards is required for all new permanent signs including replacement signs for which a permit is required. The Planning Department shall, prior to the issuance of a sign permit as required, review such proposed signs and approve or deny as to conformance with the design standards contained in this Article. Denial and waivers, as applicable and in accordance with section 11.101.14, may be appealed through the Planning Commission.
  - 2. *Design principles*. Signs should be designed with consideration to the effect the sign will have upon the character of the surrounding area. Signs can complement or detract from the character of a building. Therefore, particular attention should be given to the way in which the sign will read and whether its design, size, materials, shape, illumination, location, configuration, and character are appropriate to its intended audience or whether a more appropriate sign could better serve its intended purpose and, at the same time, be less visually disruptive.
    - a. Wall signage should be consistent in size within each development and should be proportional to the building on which each sign is placed. A sign which meets the maximum size limitations may not be appropriate to the scale of the buildings, its architectural features, and the character established by the adjacent buildings.
    - b. Wall signs should match the architectural character of buildings within the development and area of the building on which the sign is to be placed in terms of style, location, configuration, materials, and color.
    - c. Wall signs should not obstruct or crowd architectural elements or details such as cornices, pilasters, windows, and other features which define the design of the building.
    - d. Signs should not be of a material, color, or design that attracts attention excessively and disrupts the public environment.
    - e. Entire signs may not be in the shape of a product or motif (i.e., bottle, burger, or boot); however, it may contain a shape/element within the sign. Signs should be primarily for identifying the business and not predominantly for advertising products sold or services rendered.
    - f. Ground sign bases should be complemented by shrubs, flowers, and/or other landscaping. This landscaping should be of a low-growing variety so as not to block the visibility of the sign. This landscaping should also be designed to hide or shield any external light source.
    - g. All freestanding/ground signs will need to contact the Mt. Juliet Building & Codes Department to verify any required regulations and permits of the City of Mt. Juliet.
  - 3. *Computations*. For commercial/industrial sign computation, see below.
    - a. *Computation of sign area of individual signs*. The sign area shall be determined by computing the area of the smallest square, rectangle, circle, triangle, or combination thereof, that will encompass the extreme limits of the sign face (including open areas within the sign face), writing, representation, emblem, or other display, together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed. The sign face describes the entire area of a sign upon, against, or through which the sign copy is placed including any background.

- b. *Computation of area of wall signs.* Wall signs shall be calculated by the total linear feet of the facade they are to be placed upon.
- c. *Computation of area of two-sided signs.* Only one (1) side of a two (2) sided sign shall be included in the computation of the sign area. Where the inside angle of a two (2) sided sign exceeds forty-five (45) degrees, both sign faces shall be counted toward the sign area.
- d. *Computation of height.* Sign height is measured from the average level of the ground below the sign to the topmost point of the sign structure.
- e. The supporting structures shall not be included in the area computation unless utilized as part of the total display area, such as the background.

#### 11.101.6 Materials

- A. Building materials for sign backgrounds, frames, supports, and ornamentation shall:
  1. Be durable and low maintenance; and
  2. Be of the same or higher quality materials as the principal building; and
  3. Have compatible design for all parts of the sign; and
  4. See specifications listed by sign type.
- B. The following materials are prohibited for sign backgrounds, frames, supports, and ornamentation:
  1. Exposed metal poles.
  2. Smooth or split faced concrete blocks, whether painted or unpainted.
  3. Non-treated wood posts, poles, and products.

#### 11.101.7 External Illumination

- A. External illumination of signs shall:
  1. Be achieved by a white, or single-color steady, stationary light of reasonable intensity; Colored lighting shall be of a single shade/color only at a time and must remain static for a minimum period of ten (10) minutes; and
  2. Be shielded so that direct illumination is focused exclusively on the sign area; and
  3. Be shielded from adjacent buildings, streets, and internal drives and should not be so bright as to cause glare on or other nuisances to adjacent properties.
- B. The sign or light source shall not produce glare or illumination that could distract or interfere with the vision of drivers, cyclists, pedestrians, or adjacent property owners. Illumination shall be shielded in such a manner that no direct glare can be seen from any angle.
- C. Any electrical lights or fixtures shall be installed in accordance with Article 600 of the National Electrical Code.

#### 11.101.8 Internal Illumination

- A. Internal illumination of signs shall be limited to light emanating only through the letters, number, logos, and accent lines. The remainder of the signs shall not be illuminated and shall be opaque to prohibit light penetration. The lighting source shall not flash, move, be overly bright, or create a nuisance.
- B. The sign or light source shall not produce glare or illumination that could distract or interfere with the vision of drivers, cyclists, pedestrians, or adjacent property owners. Illumination shall be shielded in such a manner that no direct glare can be seen from any angle.
- C. Exposed neon and LED that is visible are prohibited and shall not be incorporated into the design of a principal building or accessory structure.
- D. Any electrical lights or fixtures shall be installed in accordance with Article 600 of the National Electrical Code.

#### 11.101.9 Maintenance

- A. Signs and the premises surrounding them shall be maintained in a clean, sanitary, and inoffensive condition, free and clear of obnoxious substances, rubbish, and weeds.

- B. Signs together with their support, braces, and anchors, shall be maintained in good and safe conditions, including the periodic application of paint or other weatherproofing materials to prevent rust or other decay. Signs shall not be allowed to deteriorate to a broken, torn, peeling, flaking, rusting, or otherwise decayed conditions.
- C. Temporary signs shall not be allowed to deteriorate to a tattered, torn, or faded condition. Poles/posts must always remain in an upright position. Damaged signs shall be repaired immediately or removed until such time that the repairs are made.
- D. No permanent sign shall be disfigured, have cracked/ripped/peeling paint, bent/broken facing, broken supports, loose appendages/struts. Severely damaged or destroyed signs must be restored or removed. Damaged illuminated signs must be turned off until such time the repair is made.
- E. Any sign with a change of business, occupancy, ownership, or property, etc., shall come into compliance with current code.
- F. If a current business is undergoing a rehab, their current sign may be maintained under the conditions as noted in Section 11.101.3; however, if any structural or size change is deemed necessary, the sign shall come into compliance with current code.

#### 11.101.10 *Removal of Landscape Materials*

Trees, shrubs, non-weed/rubbish type, or other vegetation shall not be trimmed, damaged, destroyed, or removed to increase or enhance the visibility of signs in the following circumstances:

- A. Within public right-of-way (row), unless the work is done pursuant to the express written authorization of the City or State, whichever is appropriate;
- B. On property that is not under the ownership of or control of the person conducting or responsible for the work, unless the work is done pursuant to the express authorization of the person owning the property on which the trees or shrubs are located; or
- C. In any area where trees, shrubs, or other landscapes are required to remain pursuant to this Article.

#### 11.101.11 *Prohibited Signs*

The following signs are prohibited:

- A. Abandoned, dilapidated, or obsolete signs. \*See 11.101.9 regarding maintenance requirements that may affect these signs.
- B. Animated signs.
- C. Any other sign not expressly permitted by this Article, the Municipal code, and all applicable building codes.
- D. Beacons, pennants, and streamers, shall not be allowed for temporary or permanent use.
- E. Bench signs with advertisements. Memorial markers and non-profit bench signs are allowed.
- F. Billboards.
- G. Freestanding canopy signs, such as gas stations, convenience markets/stores, and garden centers.
- H. Government imitation signs.
- I. Home occupation signs.
- J. LED electronic message centers or display screen signs. \*Only a single, open/closed and/or hours of operation sign is allowed. It shall only be one (1) color and must always remain static.
- K. Moving signs of any type including any sign or device which swings, undulates, or otherwise attracts attention through the movement of parts or through the impression of movement and includes flashing, fluttering, moving, beacons, pennants, revolving, rotating, streamers, windblown, or similar signs or devices. This includes vertical or horizontal wind flags.
- L. Neon lighting (including string/rope type) in commercial and industrial settings.
- M. Noisy mechanical devices.
- N. Flags or flag type signs, including but not limited to blade banners, feather flags, swoop flags, tear drop flags, vertical, or other temporary commercial flags.
- O. Obscene signs, such as those that exhibit statements, words, or pictures of an obscene nature, as provided by state and federal law.

- P. Off-site signs, including but not limited to auction, real estate, garage sale, commercial businesses, etc.
- Q. Permanent commercial signs for residentially occupied dwellings, except temporary signs as permitted by Section 11.117, and 11.118.
- R. Roof signs, including signs painted on roofs or that extend above the lowest point of a roof.
- S. Searchlights or spotlights.
- T. Signs on natural features such as trees and other living vegetation.
- U. Signs projected onto surfaces utilizing light.
- V. Signs in public right-of-way (row), in utility easements, or on utility poles, unless erected by or on behalf of a governmental/utility entity.
- W. String/rope lights attached to or part of a sign, within a window/door or encompassing a building in commercial and industrial settings. See 11.121, for allowed window/door signage.
- X. Trash receptacles, except for providing the name and contact information of the waste company who owns the receptacle.
- Y. Trailer signs, bus or tractor trailer signs, except for providing the name and contact information of the company that owns the trailer/vehicle.
- Z. Vehicle signs that are parked off-site for the purpose of advertising.

#### 11.101.12 Exempt and Exception Signs

The following signs shall be exempt from regulations under this Article:

- A. Federal, State, and Municipal Local signs as regulated are exempt
- B. Traffic control signals.
- C. Sign internal to the building, three (3) feet or more away from the window and door, provided any illumination does not promote a safety hazard to citizens or drivers.
- D. Non-commercial flags in residential zones.
- E. Decals, numbers, names, addresses, and hours that are 2 square feet or less.
- F. Time and temperature signage with no commercial advertisement. If signs are digital, they are to remain static for a minimum period of ten (10) seconds.

#### 11.101.13 Waivers and Variances

The Regional Planning Commission shall have the authority to approve increases in sign area for Commercial and Industrial buildings as prescribed below:

- A. Wall signs for Commercial or Industrial buildings that have a wall dimension greater than three hundred (300) linear feet and a minimum gross floor area of one-hundred thousand (100,000) square feet.
- B. In making their decision, the Regional Planning Commission shall approve additional signage area under this section when it has been determined that the requested signage is in proportion and scale to the size of the building façade to which it is to be installed.

#### 11.101.14 Violations & Regulatory Enforcement

The sign administrator and/or their designees are hereby authorized and directed to enforce all the provisions of this Article. This authority empowers such individuals to perform any necessary inspections, including entering upon private property, and to issue related citations for the enforcement of this Article.

##### A. Violations.

Any of the following shall be a violation of this Article and shall be subject to the enforcement remedies and penalties provided by this Article, the City of Mt. Juliet Code of Ordinance, and by state law:

1. To install, create, erect, or maintain any sign in a way that is inconsistent with any plan or permit governing such sign or the zone lot on which the sign is located;
2. To install, create, erect, or maintain any sign requiring a permit without such a permit;
3. To fail to remove any sign that is installed, created, erected, or maintained in violation of this Article, or for which the sign permit has lapsed; or

4. Failure to comply with any requirement of this Article.
- B. *Violation notice.*
1. *Permanent signs.* The sign administrator, or their designee, shall order the removal of any permanent sign erected or maintained in violation of this Article, providing ten days' written notice to the owner of the premises upon which the offending sign is located to achieve compliance with provisions of this Article. If, after ten (10) days, the property owner has failed to achieve compliance with this Article, a citation to municipal court may be issued. However, when good faith efforts to bring a sign into compliance have begun within ten (10) days of notice of violation, the sign administrator may extend the time for compliance with this Article to a period not to exceed thirty (30) days.
  2. *Temporary signs.* The sign administrator, or their designee, shall order the removal of any temporary sign erected or maintained in violation of this Article, immediately, via in person or written notice to the owner of the premises upon which the offending sign is located to achieve compliance with the provisions of this Article. If an agreement is made due to conditions of removal, the sign administrator or their designee may provide a timeline not to exceed three (3) days for removal. If the signage is not removed immediately or within an agreed time frame, the sign administrator or their designee may issue a citation to the municipal court.
- C. *Impoundment/disposal of signs.* The sign administrator, and their designees, shall have the authority to remove without notice any illegal sign on public property or public right-of-way, including any illegal sign attached to trees, fences, posts, utility poles, or other natural features. Such signs should be considered litter and shall be subject to immediate disposal.
- D. The sign administrator, and their designees, shall have the authority and discretion to remove, without prior notice, any sign on public or private property which, due to its physical condition and/or location, constitutes an immediate threat to the safety of citizens or other passersby. Notice shall, however, be provided to the landowner within ten (10) days of removal of a permanent sign on private property.
- E. *Other Remedies.* Additional remedies include, but are not limited to:
1. Issuing a stop work order for any and all work on any signs.
  2. Seeking an injunction or other order requiring the removal of a sign or the correction of the nonconformity.
  3. The City shall have the right to recover from the owner or person placing such a sign with the full costs of removal and disposal of such sign.
  4. All remedies provided herein shall be cumulative.
- F. Each day that a violation of this Article remains shall constitute a separate offense for purposes of the Court's assessment of fines or penalties.
- G. Violations of this article or failure to comply with any of its requirements shall be fined under the general penalty clause of the City of Mt. Juliet Code of Ordinances.

#### 11.101.15 Definitions

The following definitions shall apply to the interpretation of this article. The definition of the singular form of any defined term also applies to the plural form of the same term.

*Abandoned sign-* a sign that was lawfully erected on the property in conjunction with a particular use or a lawfully erected temporary sign for which the time period allowed for display of the sign has expired.

*A-frame (portable, sidewalk, sandwich board)-* a "sandwich-board" style sign that is generally placed on a sidewalk or directly in front of the associated business, outside of the public right-of-way.

*Address sign-* the official street address of a building or part thereof.

*Animated sign-* any sign that emits odor, sound, visible matter (smoke/steam), inflatable or similar balloon type, live animals, uses movement or change of lighting to depict action or create a special effect or scene, or any sign that uses fade in/fade out, marching, rolling, flashing, scrolling, or other special effects created with lights, or other means (LED,

LCD and similar technology whether now existing or hereafter created). A sign on which any message changes more frequently than every eight seconds shall be considered an animated sign. Animated attention-attracting devices may include, but are not limited to, the following:

- A. Search lights
- B. Beacons
- C. Rope and or string lights.
- D. Neon lights, except for an incidental sign i.e. open/close sign and a marquee for a movie theater.
- E. Sign spinners and/or people in costumes or any other animated sign design to attract attention for commercial/industrial purposes.

*Awning sign*- any sign, which is painted, printed, sewed, or otherwise attached to an awning.

*Balloon*- any spherical shaped inflatable device (excluding mylar balloons) 14 inches or less in diameter, tethered in a fixed location. Often used for promotional events and grand openings. (\*See Inflatable)

*Banners, pennants and streamers*- any sign of fabric or other flexible material that is mounted to a pole, enclosed in a frame, or otherwise mounted to allow movement caused by wind. Flags shall not be considered as banners under this article.

*Beacon*- See Animated.

*Building identification marker*- any sign indicating the name of a building or date and incidental information about its construction, which sign is cut into a masonry surface or made of bronze or other permanent material.

*Campaign/election sign*- any temporary sign erected on private property for the purpose of supporting a political candidate, stating a position regarding a political or ideological issue, or similar purpose.

*Canopy sign*- any sign that is a part of, attached to, or made up of an awning, canopy, or other protective cover over a door, entrance, window, or outdoor service area. A marquee is not a canopy.

*Changeable copy sign (manual)*- a sign or portion thereof with characters, letters, or illustrations that can be changed or rearranged without altering the face or the surface of the sign, and without the aid of lighting or electronic means. All words, text, or other display shown on a sign at one time shall be considered one message.

*Changeable copy sign (electronic)*- a sign or portion thereof with characters, letters, or illustrations that can be changed or rearranged without altering the face or the surface of the sign, with the aid of lighting (LED or otherwise) or electronic means. All words, text, or other display shown on a sign at one time shall be considered one message. A sign on which any message changes more than every eight seconds shall be considered an animated sign and not a changeable copy sign for purposes of this Article. A sign on which the only copy that changes is an electronic or mechanical indication of time or temperature shall be considered a "time and temperature" portion of a sign and not an electronic changeable copy sign for purposes of this Article.

*Commercial message*- any sign wording, logo, mural, or other representation that directly or indirectly names, or calls attention to a business, product, service, or other commercial activity (includes commercial and industrial businesses).

*Community facilities*- a church, school, service club, and park and recreation facilities.

*Construction sign*- a sign conveying information about a building project, such as the name and use of the building being constructed, and the names of architects, engineers, contractors, and other people involved with the construction project.

*Convenience (directional/wayfinding) sign-* a sign, generally informational or directional, that has a purpose secondary to the use of the lot on which it is located, such as "no parking," "entrance," "loading only," "telephone," or other similar devices.

*Decorative artwork-* exterior works of art, such as statues, murals, and super graphics that do not advertise a product, service, or business; may include vertical (pole) banners attached at two ends to a light pole.

*Dilapidated sign-* any sign that is structurally unsound, has defective parts, or needs painting or other maintenance.

*Directional sign-* a permanent sign erected for or by a public entity for purposes of identification, direction, or public safety.

*Façade-* the entire wall of any side of a building, including the wall face, parapet, facis, windows, door, canopy, and roof on any complete elevation.

*Flag-* any fabric or bunting containing distinctive colors, patterns, or symbols that is used as a symbol of a governmental, commercial, or non-commercial entity.

1. *Commercial flag* means any flag which displays a commercial name, message, logo, or symbol.
2. *Decorative flag* means any flag which displays any holiday or seasonal insignia, design or the like which does not include any commercial name, message, logo, or symbol.
3. *Non-commercial/government/civic flag* means any flag displaying a name, message, logo or symbol of any governmental, religious, civic, or nonprofit agency.

*Flashing Sign-* See animated signs.

*Freestanding/ground sign-* any sign supported by structures or supports that are anchored in the ground and that are independent of any building or other structure. Freestanding signs include those that are mounted on a pole or designed with a monument base.

*Freestanding canopy sign-* self-supported, detached rigid structure that is not attached to any building, displaying a message on its surface or soffit. Common uses include gas station pump islands, garden centers, etc.

*Front façade-* (see animated signs) the front elevation of a building that faces the front property line, as recorded on the plat and/or site plan. If a structure is located on a corner parcel, the side which includes the primary entrance shall be considered the front facade. If a structure located on a corner parcel contains a primary entrance on more than one side, the longer side with a primary entrance shall be considered the front facade.

*HOA / Homeowners Association-* an incorporated or unincorporated association, organization, or entity, including but not limited to a nonprofit corporation, property owners association, condominium association, or similar body, established for the purpose of owning, managing, maintaining, regulating, or otherwise administering common areas, shared facilities, or other property interests within a development, and enforcing covenants, restrictions, and obligations applicable to such development on behalf of its members or property owners.

*Illegal sign-* any sign which is a prohibited sign or does not comply with the requirements established herein, is not a lawful nonconforming sign and is not exempted by law from the requirements established herein.

*Illuminated sign-* any sign that transmits light through its face or any part thereof.

*Inflatable sign-* (see animated signs) any sign that is either expanded to its full dimensions or supported by gases contained within the sign, or sign parts, at a pressure greater than atmospheric pressure. A temporary inflated sign, which may be stationary or mobile that is used to attract attention, may or may not bear a message. An inflatable stationary sign is anchored in such a fashion that does not allow it to move. An inflatable mobile sign is tethered so that it moves and free floats. For purposes of this definition and Article, a simple helium balloon is not considered to be an inflatable sign.

*Menu board-* a structure primarily designed for the display of menu items and prices for the purpose of placing orders for such items in conjunction with a restaurant utilizing drive-through or curbside service.

*Monument sign-* See freestanding/ground.

*Mural-* (see decorative artwork) any painting or other work of art executed directly on a wall.

*Non-commercial-* not naming, advertising, or calling attention to a business or commercial product, service, or activity. However, where the name of a business is merely incidental to the primary purpose of a sign displayed on residential property, such as may be the case with a real estate sign or baby announcement, such sign shall be deemed non-commercial. This exception does not apply to at-home businesses.

*Nonconforming sign or sign structure-* any existing permanent sign or sign structure which does not conform to the provisions of this article but was lawfully erected and complied with the sign regulations in effect at the time it was erected.

*Off-site sign-* any sign that directs attention to a business, commodity, service, use, or entertainment not exclusively related to, located on, or provided by the premises where such sign is located or to which it is affixed.

*On-site sign-* any sign that directs attention to a business, commodity, service, use, or entertainment that is related to, located on, or provided by the premises where such sign is located or to which it is affixed. In the case of a real estate office, a sign displaying information about properties that are off-premises, but which are offered for sale or rent by the business on-premises shall be considered an "on-site" sign.

*Penants-* See Banners, pennants and streamers.

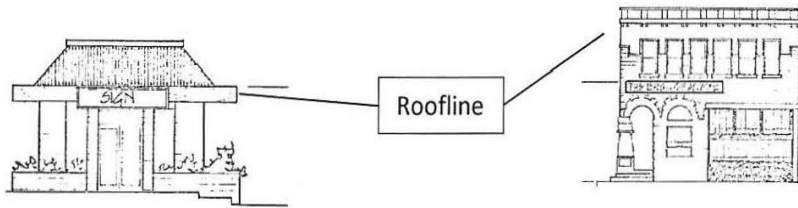
*Permanent sign-* any sign that is not intended for temporary use or a limited period. A permanent sign is generally affixed or attached to the exterior of a building, or to a pole or other structure, by adhesive or mechanical means, or is otherwise characterized by construction materials, a foundation, or anchoring indicative of an intent to display the sign for more than a limited period.

*Pole sign-* a freestanding sign supported wholly by one pole placed in the ground.

*Public right-of-way/public way-* a strip of ground dedicated for public use, usually for a public street, public infrastructure and/or waterway. For the purposes of this Article, such rights-of-way should be considered to extend a minimum of ten feet from the edge of pavement, or to the dedicated right-of-way boundary, whichever is further.

*Real estate sign-* means a temporary sign erected by the owner, or his agent, advertising the real property upon which the sign is located for rent, lease, or sale.

*Roofline*- the highest horizontal point of the wall visible to the public, excluding any architectural feature which extends above such apparent horizontal roofline if such feature is fully enclosed and considered an integral part of the occupied space, such as an atrium or high ceiling.



*Roof sign*- any sign erected wholly or partially above the roofline.

*Scoreboard*- a structure located within an athletic field, displaying changing scores and related information; provided, however, the scoreboard may also display additional content, including but not limited to the names and logos of any sponsors.

*Sidewalk sign*- a "sandwich-board" style sign that is anchored to a concrete sidewalk outside of the public right-of-way. The term "anchored" means tie-downs, weights, or other methods of preventing movement because of winds.

*Sign*- any device, fixture, placard, or structure that uses color, form, graphic, illumination, symbol, or writing to advertise, announce or identify a person or entity, or to communicate information of any kind.

*Sign administration*- staff designated by the City Manager as assigned to oversee the enforcement and interpretation of this Article.

*Sign area*- square foot area enclosed by the perimeter of the sign face. With respect to signs that are composed of individual symbols, letters, figures, illustrations, messages, forms, or panels, sign area shall be considered to include all such components together with their background, surrounding frame, and any cutouts or extensions. The sign area shall not include any supporting structure or bracing.

*Sign face*- the entire area of a sign on which sign copy is placed, including any background.

*Sign structure*- any structure that supports, has supported, or can support a sign, including any decorative cover for the sign structure. This definition shall not include a building, fence, wall, or earthen berm.

*Small hanging/projecting sign*- any sign, other than a wall sign, whose leading edge extends beyond the building or wall to which it is affixed, forming an angle with said building or wall. Typically, it will extend laterally more than 18 inches from the face of such wall.

*Snipe sign*- any sign that is affixed by any means to trees, rocks, utility poles, light poles, fences, or other similar structures or objects, where the sign does not qualify as an incidental sign allowed pursuant to section 11.101.3 herein.

*Special events sign*- any sign advertising special temporary events, such as carnivals, festivals, exhibits, and parades, but not including promotional sales or grand opening signs.

*Subdivision sign*- any sign located at the entrance to a subdivision as defined in this Article, for the purpose of identifying the subdivision.

*Subdivision temporary development sign*- any temporary sign for the purpose of advertising the sale of lots and the development of the subdivision. The names of participating home builders may be included on such signs. For purposes of this Article, such signs shall not be classified as the same as a construction sign.

*Suspended sign*- (see small hanging/projecting sign) a sign which is suspended from the underside of a horizontal plane surface and is supported by such surface.

*Temporary sign*- any sign not permanently mounted, that is intended for temporary use and a limited period, as allowed by this Article. Temporary signs include but are not limited to political preference signs, construction signs, yard sale signs, help wanted signs and banners which are allowed pursuant to the applicable provisions of this Article. If sign display area or structure is permanent but the message displayed is intended to be displayed for a temporary period, then such a sign shall not be regarded as a temporary sign. See article 3-106.VI, Signs, for temporary uses and events, for signs such as grand openings, now open, commercial sales events, nonprofit festivals, and other special events.

*Two sign faces*- any sign with two parallel, or nearly parallel, faces back-to-back and constructed on a single set of supports, with messages visible on either side, or a V-type sign with a common support in the center of the V, where the inside angle of the V does not exceed 45 degrees. The width of a sign cabinet (measurement from face to face) shall be the minimum necessary to contain the working components of the sign.







*Vehicle sign*- flat, one-dimensional signs painted or placed magnetically or otherwise attached on the side of vehicles as long as no other structural support is added to the vehicle. Advertising on vehicles for sale at bona fide automobile dealerships are excluded from this definition.

*Wall sign*- any sign, other than a projecting sign, that is attached parallel to or painted on any wall of any building, awning, or canopy and projects from the plane of the wall, canopy, or awning less than ten (10) inches. This definition shall not include freestanding walls or multiple sign surfaces. Changeable copy signs shall not be permitted as wall signs.







*Window sign*- any sign, graphic, or interior design element placed upon the inside or outside of the window pane, or setback less than five feet from the window pane, and used to advertise, announce, or identify a person or entity, or to communicate information of any kind, or to draw visual attention to the business or use, and which is visible from off-site or the public right-of-way. For purposes of this article, window signs may be permanent or temporary and are subject to applicable provisions herein.

11.102 Overview of Sign Types

The following table provides an overview of all sign types. Signs shall comply not only with the general requirements set forth in this chart, but also with the General Provisions of this Article, and all additional standards, specifications, and tables for the applicable sign type as provided in subsequent sections of this Article. The photographs provided are for illustrative purposes only and are intended as examples; they are not exhaustive or all-inclusive.

Sign Type Description	Illustration	Permitted District
<p><b>Awning Sign:</b> A sign that is part of or attached to the front face of an awning attached to a ground floor retail storefront/tenant space.</p>		<p>Commercial &amp; Industrial</p>
<p><b>Canopy Sign:</b> A sign that is attached to the front face of a canopy attached to a building.</p>		<p>Commercial &amp; Industrial</p>
<p><b>Convenience Sign (directional/wayfinding):</b> A small, ground mounted sign for pedestrian and vehicular circulation within a site.</p>		<p>Commercial &amp; Industrial</p>
<p><b>Development Entrance Sign (subdivision):</b> A ground mounted sign located at the entrance to a development, typically associated with residential subdivisions.</p>		<p>Residential</p>
<p><b>Directory Sign:</b> A small sign that is flat against the building façade and mounted or applied directly to the building for informational or directional purposes only. Not to be utilized for advertisement.</p>		<p>Commercial &amp; Industrial</p>
<p><b>Drive-Thru Sign:</b> Commercial signage, both manual and/or static digital signs strictly for the intent to provide menu options for customers.</p>		<p>All Districts (where drive-thru restaurants are allowed)</p>
<p><b>Flag:</b> A piece of cloth, typically rectangular, attached by one (1) edge to a pole.</p>		<p>All Districts</p>

11.102 Overview of Sign Types (Cont.)

Sign Type Description	Illustration	Permitted District
<p><b>Monument Sign:</b> A ground mounted sign that is placed upon or supported by the ground and independent of any other structure.</p>		<p>Commercial &amp; Industrial</p>
<p><b>Pole Banners:</b> A piece of cloth, typically rectangular attached to one (1) edge of a pole, and may be temporary in nature.</p>		<p>All Districts</p>
<p><b>Sandwich Board Sign:</b> A pair of advertisement boards (sometimes referred to as A-frame), connected at the top by straps or hinge designed to be placed on the sidewalk in front of the retail storefront/tenant space</p>		<p>Commercial &amp; Industrial</p>
<p><b>Small Hanging/Projecting Sign:</b> A small sign that either hangs from beams, brackets, or poles or that projects from poles or brackets from the building.</p>		<p>Commercial and Industrial</p>
<p><b>Sports Field/Sports Court:</b> A sign that is located within a sports arena, field, or complex.</p>		<p>All Districts</p>
<p><b>Temporary Commercial Sign:</b> A sign intended for temporary use for commercial and site/leasing signs and temporary non-commercial and industrial activities other than temporary construction.</p>		<p>Commercial &amp; Industrial</p>

11.102 Overview of Sign Types (Cont.)

Sign Type Description	Illustration	Permitted District
<p><b>Temporary Construction/Leasing sign:</b> A sign on an active construction site intended for temporary use during the construction/leasing period.</p>		<p>All Districts</p>
<p><b>Temporary Non-commercial sign:</b> A sign intended for temporary use other than temporary construction site or commercial signs. Temporary non-commercial signs include election and campaign signs.</p>		<p>All Districts</p>
<p><b>Temporary Real Estate sign:</b> A sign to offer property for sale or lease intended for temporary use.</p>		<p>All Districts</p>
<p><b>Vertical Projecting wall sign:</b> A vertically oriented sign that projects from a commercial/mixed-use building that is two (2) or more stories and front a street intersection.</p>		<p>Commercial and Industrial</p>
<p><b>Wall Sign:</b> A sign that is flat against the building facade and mounted or applied directly to the building.</p>		<p>Commercial and Industrial</p>
<p><b>Window Sign:</b> A sign placed within, affixed to, in contact with, or located within twelve (12) Inches of a window and intended to be seen</p>		<p>Commercial and Industrial</p>

## 11.103 Awning Sign

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



### B. Description

A sign that is part of or attached to the front face of an awning attached to a ground floor retail storefront/tenant space.

### C. Standards

<i>Permitted Districts</i>	Commercial & Industrial
<i>Quantity</i>	Maximum of one (1) per main entrance, per storefront on the ground floor.
<i>Sign Area</i>	Maximum of one (1) square foot per linear foot of retail storefront/tenant space façade. Maximum sign face, thirty (30) square feet.
<i>Placement</i>	Awning face or valance.
<i>Height</i>	Maximum height of the awning from ground level is sixteen (16) feet. Minimum height is eight (8) feet.
<i>Materials</i>	Outdoor rated materials as approved in section 11.101.6.
<i>Lighting</i>	External Illumination only.
<i>Additional Standards</i>	N/A

11.104 Canopy Sign

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



**B. Description**

A sign that is attached to the front face of a canopy attached to a building.

**C. Standards**

Permitted Districts Commercial & Industrial.

Quantity	Maximum of one (1) sign per canopy per building façade and may be used only if no wall or awning sign exists on the building façade.
Sign Area	Maximum of one (1) square foot per linear foot of retail storefront/tenant space façade with a maximum sign face of thirty (30) square feet.
Placement	Shall not project above or below the canopy or be located above the building roofline at the lowest point.
Projection	Maximum of six (6) inches from the canopy face.
Materials	Outdoor rated materials as approved in section 11.101.6.
Lighting	External and internal illumination only.
Additional Standards	Animated and changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, definitions, for additional information.

11.105 Convenience Sign (directional/wayfinding Sign)

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



**B. Description**

A small, ground mounted sign for pedestrian and vehicular circulation within a site.

**C. Standards**

Permitted Districts Commercial and Industrial.

Quantity	Maximum of one (1) per entrance and one (1) per exit, which may be dual faced. Limited additional signs may be approved when they are not visible from the right-of-way (row), such as pick-up or online ordering, etc. The City reserves the right to dictate the location of convenience signs.
Sign Area	May have up to two (2) sides (dual faced). No side shall exceed four (4) square feet per side.
Placement	Shall be outside the right-of-way (row) and public utility drainage easement (pude), with a minimum of ten (10) feet from the edge of the street or curb. The signs shall not impede or inhibit line of sight distance for citizens or motorists.
Height	Maximum mounting height of eight (8) feet measured to the top edge of the sign.
Materials	Outdoor rated materials as approved in section 11.101.6.
Lighting	External or internal illumination only.
Additional Standards	Animated and Changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, definitions, for additional information.

11.106 Development Entrance Sign (subdivision)

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



**B. Description**

A ground mounted sign located at the entrance to a development, typically associated with subdivisions.

**C. Standards**

Permitted Districts Residential Only.

Quantity Maximum of two (2) for each entrance into the development.

Sign Area May have up to two (2) sides (dual faced) with a maximum of fifty (50) square feet per side.

Placement Shall be outside the right-of-way (row) and public utility drainage easement (pude), with a minimum of ten (10) feet from the edge of the street or curb. The signs shall not impede or inhibit line of sight distance for citizens or motorists.

Height Monument/Entrance columns and/or walls shall not exceed ten (10) feet in height.

Materials Brick, stone, metal, composite, or other outdoor rated materials as approved in section 11.101.6.

Lighting External and internal illumination only.

Additional Standards Must include landscape in the form of trees, shrubs, and groundcover. Walls and the landscape shall be maintained by the HOA if one exists. If no HOA exists, then the developer of the property shall designate a person or entity to maintain the sign. Animated and Changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, definitions, for additional information.

11.107 Directory Sign

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



B. Description

A small sign that is flat against the building façade and mounted or applied directly to the building for informational or directional purposes only. Not to be utilized for advertisement.

C. Standards

Permitted Districts Commercial and Industrial.

Quantity	Maximum of one (1) for each entrance into a building.
Sign Area	Maximum of sixteen (16) square feet per building façade, in addition to the other permitted signage on the building.
Placement	Maximum of six (6) inches in depth from the building façade and located at or near the entrance to the building.
Height	Maximum of eight (8) feet to the top of the sign area (from the ground level).
Materials	Brick, stone, metal, composite, or other outdoor rated materials as approved in section 11.101.6.
Lighting	External and internal illumination only.
Additional Standards	Animated and Changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, definitions, for additional information.

## 11.108 Drive-Thru Signs

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



### B. Description

*Commercial signage, both manual and/or static digital signs strictly for the intent to provide menu options for customers.*

### C. Standards

<i>Permitted Districts</i>	All districts where drive-thru restaurants are allowed.
<i>Quantity</i>	Maximum of one (1) standard menu board and one (1) pre-sell menu board per drive-thru lane. Curbside service style restaurants may have one (1) menu board per bay/stall.
<i>Sign Area</i>	Standard menu board may have a maximum sign face not to exceed forty (40) square feet. Pre-sell menu board may have a maximum sign face not to exceed twenty (20) square feet. Curbside service menu board may have a maximum sign face not to exceed six (6) square feet.
<i>Placement</i>	Signage must be outside of the lane of travel and within a pre-determined area according to all site plan approvals. Pre-existing restaurants must have all placements approved prior to issuance of any permits.
<i>Height</i>	Maximum height for all drive-thru, pre-sell, and curbside boards shall not exceed six (6) feet.
<i>Materials</i>	Brick, stone, metal, composite, or other outdoor rated materials as approved in section 11.101.6.
<i>Lighting</i>	Internal illumination only.
<i>Additional Standards</i>	All digital signage (electronic changeable copy) must remain static at all times, except to update the menus from one time frame to another, such as breakfast to dinner. Signs must be turned off at close of business and may not be turned back on until such time the business re-opens.

11.109 Flag

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



**B. Description**

*A piece of cloth, typically rectangular attached by one edge to a pole.*

**C. Standards**

*Permitted Districts* All Districts.

*Quantity* Maximum of twelve (12) non-commercial per lot.

*Sign Area* Maximum width of the flag shall not exceed one-fourth (1/4) the height of the pole (e.g. forty (40) foot pole = maximum width of ten (10) feet). No more than two (2) flags per pole, with the lower flag not to exceed the overall size of the top flag.

*Placement* No flag may contain a commercial (advertisement) message. The flag shall be located outside of any right-of-way or public utility drainage easement.

*Height* Maximum of fifty (50) feet or twenty (20) feet for rooftop poles.

*Materials* Bunting or fabric.

*Lighting* External illumination only. Recommended by the U.S. Flag Code (36 U.S.C. § 174), if flying an American flag at nighttime, use dedicated ground based spotlights or top mounted lighting to ensure the flag is clearly visible, aiming for a ten (10) foot diameter coverage to avoid glare, with ideal fixtures providing one-hundred fifty (150) lumens and narrow beams for a twenty-four seven (24/7) display.

*Additional Standards* N/A

## 11.110 Monument Sign

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



### B. Description

A ground mounted sign that is placed upon or supported by the ground and independent of any other structure.

### C. Standards

Permitted Districts Commercial & Industrial.

Quantity	Maximum of two (2) per street frontage with a maximum of six (6) signs per lot.
Sign Area	May have up to two (2) sides with a maximum of one hundred (100) square feet per side.
Placement	Shall be outside the right-of-way (row) and public utility drainage easement (pude) with a minimum of ten (10) from the edge of the street or curb. The signs shall not impede or inhibit line of sight distance for citizen or motorists. Signs must be a minimum of five hundred (500) feet apart.
Height	The maximum height shall not exceed fifteen (15) feet in all zoning classifications, except CMU and CI districts where the maximum height shall be thirty (30) feet.
Materials	Brick, stone, metal, composite, or other outdoor rated materials as approved in section 11.101.6.
Lighting	External illumination only.
Additional Standards	No new pylon signs will be allowed. Animated and Changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, definitions, for additional information.

11.111 Pole Banners

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



**B. Description**

A piece of cloth, typically rectangular attached by one edge to a pole and may be temporary in nature.

**C. Standards**

<i>Permitted Districts</i>	All Districts.
<i>Quantity</i>	Maximum of two (2) dual sided banners per pole.
<i>Sign Area</i>	Maximum sign area is two (2) feet width by four (4) feet height, per flag.
<i>Placement</i>	The pole banner shall be located outside of any right-of-way (row) or public utility drainage easement (pude).
<i>Height</i>	Pole banners shall be a minimum of eight (8) feet from ground level at the bottom edge of the pole banner.
<i>Materials</i>	Outdoor rated materials as approved in section 11.101.6. Poles shall be decorative metal.
<i>Lighting</i>	External illumination only if coming via a light source existing on the pole.
<i>Additional Standards</i>	N/A

11.112 Sandwich Board (A-frame) Sign

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



**B. Description**

A pair of advertisement boards (sometimes referred to as a-frame), connected at the top by straps or hinge designed to be placed on the sidewalk in front of the retail storefront/tenant space.

**C. Standards**

<i>Permitted Districts</i>	All Commercial & Industrial
<i>Quantity</i>	Maximum of one (1) per ground floor retail storefront/tenant space, not to exceed one (1) sign per tenant for multi-tenant complexes and one (1) sign per building for single tenant buildings.
<i>Sign area</i>	May have up to two (2) sides (dual faced) with a maximum of six (6) square feet per side.
<i>Placement</i>	On the sidewalk in front of the retail storefront/tenant space and shall maintain forty-eight (48) inches of sidewalk clearance for pedestrian circulation and shall adhere to all ADA regulations.
<i>Height</i>	Maximum of four (4) feet at the top of the sign area.
<i>Materials</i>	Brick, stone, metal, composite, or other outdoor rated materials as approved in section 11.101.6. Plastic is not allowed.
<i>Lighting</i>	No external or internal illumination.
<i>Additional Standards</i>	Must be removed and stored indoors at the close of business each day. This is a permanent sign and will require a permit. Animated and Changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, definitions, for additional information.

11.113 Small Hanging/Projecting Sign

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



**B. Description**

A small sign that either hangs from beams, brackets, or poles or that projects from poles or brackets from the building.

**C. Standards**

Permitted Districts	Commercial and Industrial
Quantity	Maximum of one (1) per building main entrance, in lieu of a wall sign. One (1) hanging/projecting sign is allowed per individual business principal entrance, in lieu of an awning, canopy, or wall sign for retail centers with multiple tenants.
Sign Area	May have up to two (2) sides (dual faced), with a maximum of four (4) square feet per side.
Placement	Minimum clearance of eight (8) feet from the ground level. Projects from the building façade at a ninety (90) degree or at a forty-five (45) degree angle when placed at a corner of a building. Maximum of two (2) feet from the building façade, inclusive of the bracket depth.
Height	Maximum height shall be the roofline or top of the windowsill. The minimum height at the bottom of the sign is eight (8) feet.
Materials	Brick, stone, metal, composite, or other outdoor rated materials as approved in section 11.101.6.
Lighting	External or internal illumination only.
Additional Standards	Animated and Changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, Definitions, for additional information. For buildings with two (2) or more stories, refer to 11.119, vertical projecting signs.

11.114 Sports Field/Sports Court Sign

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



**B. Description**

A sign that is located within a sports arena, field, or complex.

**C. Standards**

<i>Permitted Districts</i>	All districts.
<i>Quantity</i>	N/A
<i>Sign Area</i>	No sign shall exceed thirty-two (32) square feet, except in the case of the scoreboards, which are exempt.
<i>Placement</i>	Shall face only into the sports field or sports court. Projects from the building façade at ninety (90) degree or at a forty-five (45) degree angle when placed at a corner of a building. Maximum of two (2) feet from the building façade, inclusive of the bracket depth.
<i>Height</i>	Fence signage shall not be higher than the top of the fence to which it is attached.
<i>Materials</i>	Outdoor rated materials as approved in section 11.101.6.
<i>Lighting</i>	External illumination only, except for digital scoreboards, which shall adhere to the internal illumination standards provided in section 11.101.8.
<i>Additional Standards</i>	For buildings with two (2) or more stories, refer to section 11.119, Vertical projecting signs.

## 11.115 Temporary Commercial Signs

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



### B. Description

A sign intended for temporary use for commercial and industrial activities other than temporary construction site/leasing signs and temporary non-commercial activities.

### C. Standards

*Permitted Districts* Commercial and Industrial Districts

*Quantity* One (1) sign per lot, per permit. Single lots with multiple businesses are limited to no more than one (1) sign per business. Only six (6) permits per business, per calendar year, shall be issued, with each permit limited to fourteen (14) consecutive days.

*Sign Area* The sign is limited to twenty (20) square feet per sign face, may be dual sided.

*Placement* Shall be outside of the right-of-way (row) and any public utility drainage easement (pude) with a minimum of ten (10) feet from the edge of the street or curb. Signage cannot impede line of sight.

*Height* Maximum of four (4) feet for freestanding signs from ground level.

*Materials* Outdoor rated materials as approved in section 11.101.6. Freestanding signs must be rigid and include either metal frames or wire/step stakes. Banners must be able to be adhered tautly to the building façade and utilize grommets or eyelets.

*Lighting* Illumination is prohibited.

*Additional Standards* Animated and Changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, Definitions, for additional information. All freestanding signs must remain upright and intact. Special and/or temporary event signage is only allowed one week prior to the event and must be removed no later than the day following the cessation of the event. All signage must be on-site only, as off-site placement is prohibited for any and all temporary signs. Sign permits must have a thirty (30) day lapse in between issuance of permits.

11.116 Temporary Construction Site / Leasing Sign

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



**B. Description**

A sign on an active construction site intended for temporary use during the construction/leasing period.

**C. Standards**

Permitted Districts All Districts

Quantity Six (6) signs per project.

Sign Area May have up to two (2) two sides (dual-faced) with a maximum of fifty (50) square feet per side. Signs may include the developer, architect, engineer, general contractor and finance company.

Placement Shall be outside of the right-of-way (row) and any public utility drainage easement (pude). All signs must be a minimum of one thousand (1000) linear feet apart and may be placed at a maximum of a forty-five (45) degree angle. Signage cannot impede line of sight.

Height Maximum of eight (8) feet from ground level.

Materials Outdoor rated materials as approved in section 11.101.6.

Lighting Illumination is prohibited.

Additional Standards Animated and Changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, Definitions, for additional information. Signs associated with nonresidential and mixed-use development shall be removed, no later than five (5) days following the issuance of the Certificate of Occupancy. Signs associated with residential development including multi-family leasing signs shall be removed after seventy-five (75) percent build out or three (3) years, whichever occurs first.

11.117 Temporary Non-commercial Signs

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



**B. Description**

A sign intended for temporary use other than temporary construction site or commercial signs. Temporary non-commercial signs include election and campaign signs.

\*Election/Campaign signs are regulated by T.C.A. 2-7-143.

**C. Standards**

<i>Permitted Districts</i>	All Districts
<i>Quantity</i>	<del>One (1)</del> <u>Two</u> signs per candidate/issue/subject with no duplicate signs allowed.
<i>Sign Area</i>	The signs are limited to sixteen (16) square feet per sign face for residentially zoned properties, and a maximum of thirty-two (32) square feet per sign face for non-residentially zoned properties.
<i>Placement</i>	Signs are allowed on private property with the permission of the property owner. Shall be outside the right-of-way (row) and public utility drainage easement (pude) with a minimum of ten (10) feet from the edge of the street or curb. The signs shall not impede or inhibit line of sight distance for citizens or motorists.
<i>Height</i>	N/A
<i>Materials</i>	Outdoor rated materials as approved in section 11.101.6.
<i>Lighting</i>	Illumination is prohibited.
<i>Additional Standards</i>	All freestanding signs must remain upright and intact. Any damaged signs must be removed immediately or are subject to removal and disposal. All garage sale signs must be on-site only. Garage sale signs are allowed to be placed two (2) days prior to the sale and must be removed by the day following the sale. Permitted special and/or temporary event signage is only allowed one (1) week prior to the event and must be removed no later than the day following the cessation of the event. Election/political signs are allowed sixty (60) days prior to early voting and must be removed within five (5) days following the end of the election.

## 11.118 Temporary Real Estate Signs

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



### B. Description

A sign to offer property for sale or lease, intended for temporary use.

### C. Standards

*Permitted Districts* All districts.

*Quantity* One (1) sign is allowed per property, unless specified in the additional standards section.

*Sign Area* Residential zones are limited to a sign face not to exceed ten (10) square feet and commercial or industrial sites shall not exceed twenty (20) square feet per sign face. All signs may be dual sided.

*Placement* Signs may only be placed upon the property which is for sale or lease. Signs are allowed on private property with the permission of the property owner. Shall be outside of the right-of-way (row) and public utility drainage easement (pude) with a minimum of ten (10) feet from the edge of the street or curb. The signs shall not impede or inhibit line of sight distance for citizens or motorists.

*Height* Residential signs are limited to a maximum of four (4) feet in height, and commercial or industrial sites are limited to a maximum of eight (8) feet in height.

*Materials* Outdoor rated materials as approved in section 11.101.6.

*Lighting* Illumination is prohibited.

*Additional Standards* Properties with corner or double frontage lots, one (1) such sign may be displayed on each of the two (2) frontages. These two (2) signs shall be separated by at least one hundred (100) feet. Properties in excess of three (3) acres may include up to two (2) additional real estate signs, provided such signs are spaced at five hundred (500) feet intervals. All freestanding signs must remain upright and intact. Signs may remain for as long as the property is for sale, auction, rental, or lease and shall be removed within three (3) days of closing of the sale, end of the auction, or rental/lease of the property. Open house signage may be placed on the same property under the same size requirements as shown above. The open house signs shall be allowed no more than two (2) days before the open house is to begin and must be removed following the end of the open house. Animated and Changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, Definitions, for additional information.

11.119 Vertical Projecting Wall Sign

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



**B. Description**

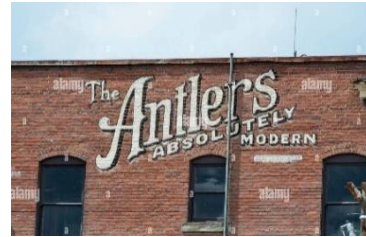
A vertically oriented sign that projects from a commercial/mixed-use building that is two or more stories and front a street intersection.

**C. Standards**

<i>Permitted Districts</i>	Commercial and Industrial
<i>Quantity</i>	Maximum of one (1) per tenant and may be used only if no other awning, canopy, wall, or hanging sign exist on the ground floor, retail storefront/tenant space below.
<i>Sign Area</i>	Maximum of twenty (20) square feet or one (1) square foot per linear foot of building façade for which the fascia sign is to be placed upon, whichever is less.
<i>Placement</i>	At the corner of the building or at the change in massing near the corner of the building. Shall not project below the window header of the first floor. Shall not project above the cornice of a two (2) story building or above the windowsills of the third story of a building with more than two (2) stories. Shall project from the building façade at a ninety (90) degree angle or at a forty-five (45) degree angle when placed at a corner of a building. Shall be a maximum of three (3) feet from the building façade, inclusive of bracket depth. Brackets connecting the sign to the building façade shall be a minimum depth of one (1) foot and a maximum of one and a half (1.5) feet. For single story buildings, refer to section 11.113.
<i>Height</i>	Maximum height shall be the roofline or top of the windowsill. The minimum height at the bottom of the sign is eight (8) feet.
<i>Materials</i>	Outdoor rated material, as approved in section 11.101.6.
<i>Lighting</i>	External or internal illumination only.
<i>Additional Standards</i>	Animated and Changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, Definitions, for additional information.

11.120 Wall sign

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



B. Description

A sign that is flat against the building façade and mounted or applied directly to the building.

C. Standards

Permitted Districts Commercial and Industrial

Quantity Maximum of one (1) per building façade, per business/tenant. Wall signs are allowed only if no awning, canopy, or hanging sign exists on the building.

Sign Area Maximum of two (2) square foot per linear foot of building façade, with no single sign exceeding three hundred (300) square feet.

Placement Maximum height shall be the main roofline of the uppermost full story. Signs are not allowed to be placed upon any parapet or similar type walls above the main roofline. Please refer to section 11.101.5, design guidelines for additional placement information.

Projection Maximum of six (6) inches from the building façade.

Materials Outdoor rated materials as approved in section 11.101.6.

Lighting External or Internal illumination only.

Additional Standards Animated and Changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, Definitions, for additional information.

11.121 Window Sign

A. All signs shall comply with the General Provisions of this Article, as well as the additional standards set forth herein.



B. Description

A sign placed within, affixed to, in contact with, or located within twelve (12) inches of a window and intended to be seen from the exterior.

C. Standards

<i>Permitted Districts</i>	Commercial and Industrial
<i>Quantity</i>	Maximum of four (4) per business.
<i>Sign Area</i>	Maximum of fifteen (15) percent of an individual window area. In cases where windows are grouped, the sign area shall not exceed fifteen (15) percent of the window grouping area.
<i>Placement</i>	Fully within the interior of the building and attached directly to or mounted within thirty-six (36) t) inches of the inside of the business. No window signage shall block line of sight directly into the building and any solid background striping or the like should be placed at the top or bottom of the window feature, as a safety standard.
<i>Height</i>	N/A
<i>Materials</i>	Metal, paper, cloth, or other related materials as approved in section 11.101.6. Window per or other visual blocking materials are strictly prohibited.
<i>Lighting</i>	Commercial/industrial businesses may have one (1) interior LED or lighted sign stating open/closed and one (1) for hours of operation by permit only and shall comply with all other standards of this section. Neon, rope, and/or string lights are strictly prohibited.
<i>Additional Standards</i>	Animated and Changeable copy signage (electronic or manual) is prohibited. See section 11.101.16, Definitions, for additional information.