James Maness Mayor

CITY OF MT. JULIET

Bill Trivett Vice-Mayor

Kenny Martin City Manager



Commissioners Ray Justice Scott Hefner Jennifer Milele

Summary of Sign Regulations Revision -

This is a major revision/redesign of Article VI, Sign Regulations for the City. Below is a list of the major additions, amendments, changes and deletions.

- 1. Complete redesign and layout of the regulations to allow for clear and concise information.
- 2. Materials updated to eliminate the use of non-compliant or low quality, materials that can become a safety hazard.
- 3. Stricter regulations on Maintenance, and upkeep of all signage to include when the use or occupancy changes.
- 4. Prohibited signage to now include banners. Only rigid type signage of specific outdoor rated materials will be allowed for temporary signs.
- 5. Additional regulations on Non-conforming signs to include when a use of a business or property changes or a change in occupancy and ownership to require conformity to the current ordinance.
- 6. New signage types to be allowed (if approved) to include:
 - a. Band signs (on building facades) to be allowed in lieu of awning, canopy or wall signs.
 - b. A-frame/sandwich boards will allow for additional options on temporary signage.
 - c. Small hanging/projecting signs- to be allowed in lieu of awning, canopy, or wall signs.
 - d. Sports Field/Court signs This allow for more continuity of signage types that were previously not regulated.
 *For note, Wilson County schools and all their athletic fields/courts are under the jurisdiction of Wilson County and the school board, so this will not apply to them.
 - e. Vertical blade signs to be allowed in lieu of awning, canopy or hanging signs.

 These new signs while available, will still have strict limitations in size and quantity as to allow for the marketability of businesses while still maintaining the aesthetics the City desires.
- 7. Monument signs while previously there were different qualifications for each specific zoning, we have reduced it down to two size types. The first will encompass all commercial and industrial zones, except CI/CMU which will have separate height and square footage maximums. We have also removed all large interstate pylon signs (anything in excess of 15 feet) due to safety concerns.
- 8. Window signs we have reduced the area from 25% to 15% due to safety concerns expressed by residents and law enforcement. We also are prohibiting window perforated and visual blocking materials from window signage allowances.
 - Businesses will also only be allowed one interior LED or lighted sign stating open/closed or hours of operation by permit only. All other illuminated window signs including Neon, LED, lighted (rope/string lights) are prohibited.
- Specific Temporary signage types broken down into Temporary Construction/Leasing, Temporary Non-Commercial and Temporary Commercial signage to allow for more clarity of type, time frames and size qualifications.